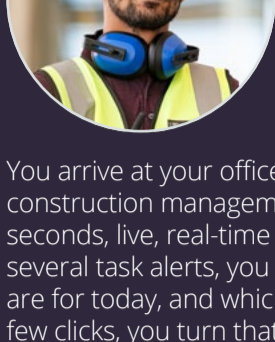


Connected Construction: A new technology mindset for a new era



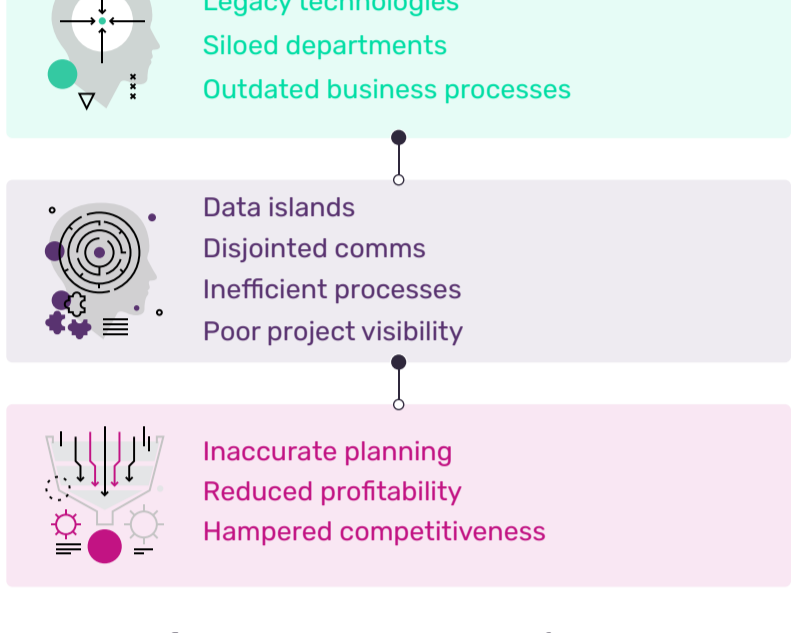
Imagine for a moment, your ideal construction operating experience.

You arrive at your office or work trailer and log into your entire construction management platform with one password. Within seconds, live, real-time data populates your screen and, thanks to several task alerts, you instantly know exactly what your key issues are for today, and which projects or areas need help. With just a few clicks, you turn that data into dozens of actionable decisions and workflows that spread from the back office to the field and to the entire extended project team and external stakeholders, all within seconds. And you've done it all before your first sip of coffee.

This truly connected construction experience is powerful, and it's within your reach today.

Traditional construction

Many construction firms struggle with a host of challenges that create complexity, impede collaboration, and undermine profit.

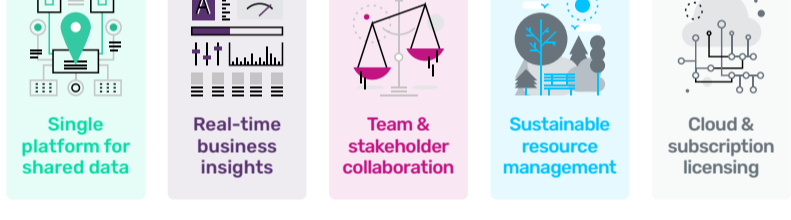


Construction firms rely on perpetual licenses for consuming construction technologies, which means they miss out on important benefits related to flexibility, scalability, ease of use, enhanced cost management, and improved return on investment (ROI).

“95.5% of all data captured goes unused in the engineering and construction industry.”
 — XPERA RISK MITIGATION AND INVESTIGATION, CANADA

Connected construction experience

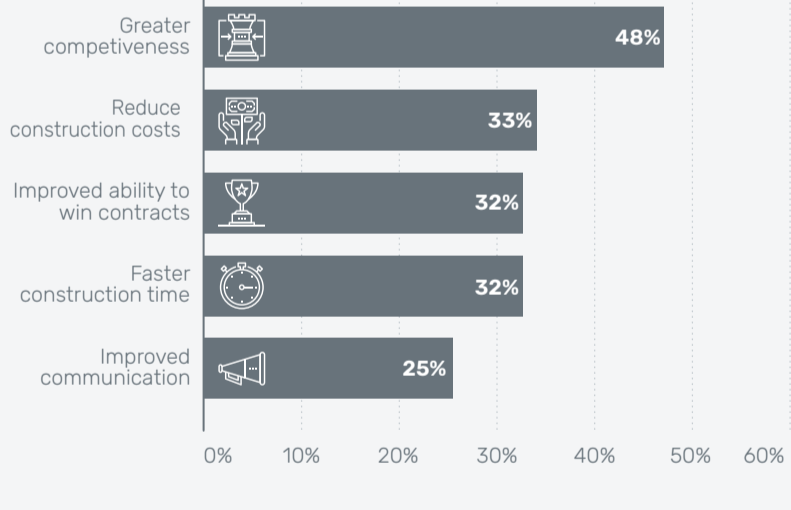
This experience is one in which construction firms have access to a common data environment with a standardized set of connected workflows across all stakeholders, departments, and disciplines of the construction process.



“Our job costing was spreadsheet based, and believe me, we had a lot of spreadsheets. Now the information is much more accessible and easier to obtain. Anything that costs you time, costs you money and anything that costs you money costs you profit.”
 — BABBETTE FREUND, EXECUTIVE VICE PRESIDENT, DAVE STEEL COMPANY, UNITED STATES.

Key drivers to adopting new technology

By 2025 global construction firms will spend US\$36.9 billion on cloud services and solutions.

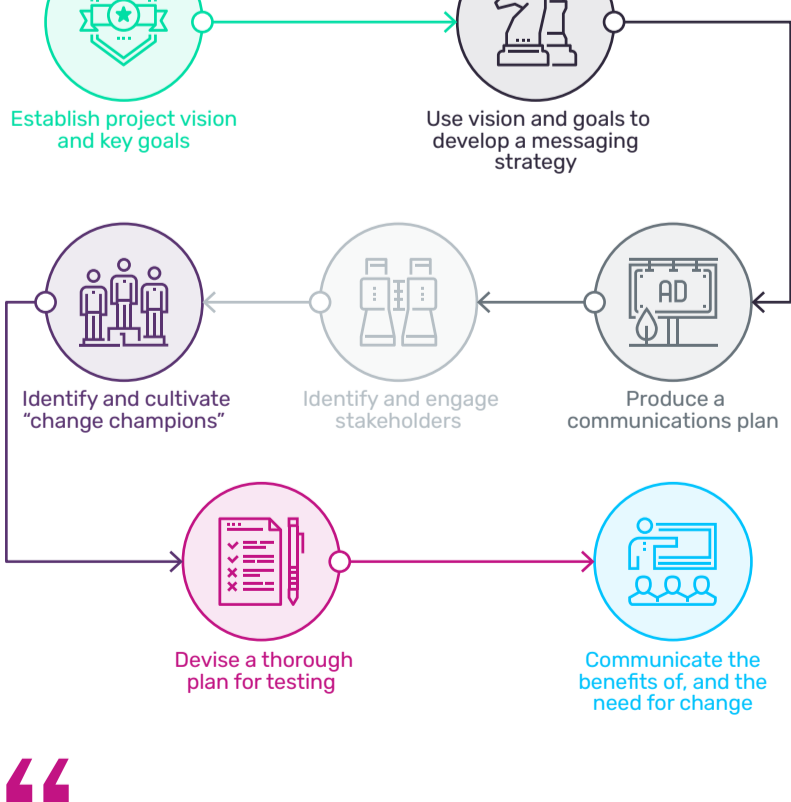


By enhancing project visibility and predictability, providing real-time access to business data, and enabling collaboration and integrated decision making, the connected construction experience can help construction firms realize more consistent, streamlined, and predictable project execution.

“Readily available data is going to be the key for any successful project going forward.”
 — HEAD OF DIGITAL TRANSFORMATION, LEADING CIVIL ENGINEERING COMPANY, UNITED KINGDOM

Making the move to connected construction

Better-managed projects and more streamlined processes – including the ability to process data in the field – can help firms achieve cost savings by reducing labor overheads and resource wastage, while also contributing to higher profit margins.



“SaaS can lower the cost of ownership and grant users access to the up-to-date software at a predictable cost without the large upfront investment.”
 — J. ZHANG & A. SEIDMANN, 2009, PERPETUAL VS. SUBSCRIPTION LICENSING OF SOFTWARE WITH NETWORK EXTERNALITIES, UNITED STATES.

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